

# Press Release



## Blackman & White appoints new International Sales Manager

Blackman & White, the UK's only manufacturer of high end flatbed automated cutting equipment for Graphic & Print, Marine, and Composite industries, has just appointed Jos van Eunen as International Sales Manager.



Van Eunen, a graduate in Commercial Economy from Saxion Institution for Professional Education in the Netherlands, brings with him over 25 years of International Sales and Product marketing experience in the Graphic industry. He had over 13 years experience with Ilford Imaging as global product manager, developing new markets for digital printing and finishing products worldwide. He was then appointed sales director with Crest Dutch Machinery, suppliers of laminating and cutting equipment to the sign industry. Van Eunen's technical background, knowledge of the International graphics and printing industry and wealth of OEM and end user sales experience will help him build on Blackman & White's year-on-year global growth.

Eiko Ichikawa-White, Commercial Director said, "We are delighted to welcome Jos on board. His customer focused approach to sales reflects our philosophy of providing tailored solutions. His wide experience of the global graphic industry fits in perfectly with our future strategy to establish Blackman and White as a global leader in this rapidly growing market "

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**Date** 12<sup>th</sup> February 2014

### **Editor's Notes**

High resolution image available on request

### **More about Blackman & White**

Blackman and White ([blackmanandwhite.com](http://blackmanandwhite.com)) is a world class leader in the field of industrial flatbed cutting machines. Blackman and White cutting machines are used across a wide range of industries

including marine, automotive, aeronautical, printing, construction and upholstery sectors, Their cutters and plotters range from the Orion, designed for light to medium duty, to the Mastercut heavy duty platform. Blackman & White's innovative Mastercut Versa-Tech series provides laser, knife and routing capabilities cuts thin metal including aluminium, rigid board, Foamex, acrylic and wood up to one inch thick with accuracy greater than 0.1mm. Available with blade, laser cutters or routers, BW Cutters are exported to Europe, the Middle and Far East and throughout the USA.

With over 45 years' successful business in the design and manufacture of cutting machines under its belt, Blackman and White is uniquely placed to offer world-wide service and expertise.

For further information visit [www.bwcutters.com](http://www.bwcutters.com)

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