



CHARTRIDGE
CONFERENCE COMPANY

'Coffee mornings' on the menu at Chartridge venues

Chartridge Conference Company have introduced the concept of a 'Business Coffee Morning' at all its four dedicated conference venues (Chartridge, Hitchin Priory, Lydiard House and The Beeches). Far removed from the traditional social gatherings of genteel ladies from the village, it provides the opportunity for small business groups to hold impromptu meetings in the lounges and general quiet areas.

Whether it be for management meetings, sales reviews or marketing brainstorm, for a nominal charge of just £10 per head, visitors can benefit from the peaceful environment and have access to the business centres, free Wi-Fi and enjoy *unlimited* supplies of teas and coffees. It means small groups can hold meetings in an atmosphere that is conducive to effective business without the need to hire a specific meeting room.



With the current economic downturn still affecting business budgets, hiring a meeting venue for a day or half day for management meetings has become a luxury that few can justify. Holding on-site meetings may cut costs, but one of the principal reasons for getting out of the office is a peaceful environment and freedom from constant interruptions, phone calls and distractions.

Peter Darnell, managing director of CCC commented, "I know from my own experience, holding meetings away from the office and the phone really does help focus the mind. We have developed this product as a very cost effective way to help local business people take advantage of the environment and facilities we have to offer at all our venues. There's no need to book, so if a meeting is needed at short notice, customers can just turn up, check in and get straight into business mode."

ends

Date November 2012

Editors Notes

High-resolution photos available on request

More about Chartridge Conference Company

The Chartridge Conference Company provides five dedicated conference and meeting venues (Chartridge, Hitchin Priory, The Node, The Beeches and Lydiard House) located in the Home Counties and West Midlands. All CCC venues are set in out-of-the-ordinary locations, that provide the perfect secluded environment for meetings. All venues provide the highest standards of fully equipped training facilities in rooms that are bright, inviting and adaptable with on-site technical support. Superb food is created with care and flair by dedicated chefs, and when the learning is over, delegates can relax in style in beautiful and peaceful surroundings. The ethos of CCC is to successfully combine total professionalism, excellent value in a friendly relaxing environment. CCC is a member of MIA and Conference Centres of Excellence.

For further information about Chartridge Conference Company visit www.chartridge.co.uk

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