

Hotel & Conference Booking Agency Comes Home to Roost at Wyboston Lakes

Business Bookings Ltd, one of the UK's leading bespoke conference, exhibition and hotel booking agencies has just returned to Bedfordshire and established an additional fully serviced office at the Knowledge Centre, Wyboston Lakes.

Managing director Wendy Lewis started the company nearly 20 years ago from a shed in her garden when she lived in Sandy, but rapid success during the noughties resulted in Lewis moving the business, firstly to offices in Sandy, and then to larger premises in Northamptonshire.



However, several staff still live in Sandy and with the business continuing to grow, Lewis decided that a prestigious base was needed locally, not only to save travelling time for the staff, but also to help the future development of the business servicing the conference and hotel bookings market.

Wendy said, "At Business Bookings we have always taken a very personal approach to conference and hotel booking. We have built the business by developing close personal working relationships with all our clients rather than becoming just another web-based agency. Our clients include national and international organizations, and we book venues both here in the UK and abroad, so it's essential that we are not only easily accessible by



road, rail or air but also have excellent communication links, such as high speed broadband. Wyboston Lakes provides all this as well as ultra-modern offices in a very impressive location."

"Wyboston Lakes is recognized as a leading conference centre and with a hotel and Spa on site as well, it dovetails neatly with our business" added Lewis. "The serviced offices at Knowledge Centre

are designed for growing businesses and provide great flexibility, so as Business Bookings continues to develop our client base both locally and internationally, it will be easy to expand our operation without needing to move from this delightful location.”

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Editors Notes

High res images available on request

More about Wyboston lakes

Wyboston Lakes is centrally located on a 382 acre rural estate between Cambridge and Milton Keynes, close to the A1, M1 and recently dualled A421 road networks and local railway links. It has two specialist venues, Wyboston Lakes Executive Centre and Wyboston Lakes Training Centre (incorporating the Oakley Suite), offering a spectrum of options in terms of facility, space, style and budget. The Centres together provide a total of 78 conference, training and syndicate rooms - the largest of which has a capacity for 270 delegates seated theatre style - and more than 300 bedrooms.

A further venue on the site is the AA 3-star Wyboston Lakes Hotel, which has 103 en-suite bedrooms, an AA Rosette restaurant and a further 17 training and syndicate rooms.

On-site leisure facilities are comprehensive, and include a full sports and leisure centre, the exceptional Y-Spa, watersports facilities and an 18 hole golf course.

A range of serviced offices are available on the same site within two locations, Potton House and Knowledge Centre. The site also has planning permission to build further serviced offices, a Continuing Care Retirement Village, a Medical Centre and a range of Holiday Lodges. For information about these facilities, please contact Brian Payton on Telephone 01480 479279 or email brianp@wybostonlakes.co.uk also see website www.wybostonlakes.co.uk/property

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