

## Local Computer Games Specialist receives Microsoft Accolade

Universally Speaking, providers of localisation and quality testing services to the computer and video games industry has just received approval from international software giant Microsoft and has become an integral part of the Microsoft Authorised Xbox Test Program.

Founded in 2002 by CEO Vickie Peggs, Universally Speaking quickly established a reputation as one of the most successful and respected service providers to the video games industry. The company moved to The Knowledge Centre, Wyboston Lakes in 2011 and works with leading games providers including Sony, Disney, Warner Brothers, Electronic Arts and Microsoft. The 25 permanent staff based at Wyboston Lakes work with over 300 translators



around the world translating major video games into more than 100 different languages so that users feel each game was created locally and in their own language.

Once translated, each game is then thoroughly quality tested to ensure that not only is it a true and accurate translation, but that the game will work perfectly whether it's played on a computer console, a tablet or a mobile phone. The quality testing is of such a high standard that last year Universally Speaking was awarded the TIGA Games Industry Award as the 'Best QA Service Provider' and receiving this award was a contributing factor to Microsoft's approval of the company as an authorised tester for their Xbox games.

Universally Speaking's director Hastan Brooks said, "Since its inception, Universally Speaking has always been committed to the highest standards of quality. This international recognition by Microsoft and the TIGA award positions us as one of the global leaders servicing the computer games industry and has helped place Wyboston Lakes firmly on the map as a centre of technological excellence."

Brian Payton, director of business development at Wyboston Lakes commented, "We are delighted with the success of Universally Speaking. The Knowledge Centre was established to provide a range of support services to help innovative high-tech companies grow their businesses, and Universally Speaking demonstrates what can be achieved despite the difficult times the business sector has faced over the last few years."

Brooks added, "Following our success, we are planning for considerable expansion in our QA department in the next few months, so we are looking to recruit local staff with good IT skills who can contribute to the future growth of the company."

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### **Editors Notes**

High res images available on request

### **More about Wyboston lakes**

Wyboston Lakes is centrally located on a 382 acre rural estate between Cambridge and Milton Keynes, close to the A1, M1 and recently dualled A421 road networks and local railway links. It has two specialist venues, Wyboston Lakes Executive Centre and Wyboston Lakes Training Centre (incorporating the Oakley Suite), offering a spectrum of options in terms of facility, space, style and budget. The Centres together provide a total of 78 conference, training and syndicate rooms - the largest of which has a capacity for 270 delegates seated theatre style - and more than 300 bedrooms.

A further venue on the site is the AA 3-star Wyboston Lakes Hotel, which has 103 en-suite bedrooms, an AA Rosette restaurant and a further 17 training and syndicate rooms.

On-site leisure facilities are comprehensive, and include a full sports and leisure centre, the exceptional Y-Spa, watersports facilities and an 18 hole golf course.

A range of serviced offices are available on the same site within two locations, Potton House and Knowledge Centre. The site also has planning permission to build further serviced offices, a Continuing Care Retirement Village, a Medical Centre and a range of Holiday Lodges. For information about these facilities, please contact Brian Payton on Telephone 01480 479279 or email [brianp@wybostonlakes.co.uk](mailto:brianp@wybostonlakes.co.uk) also see website [www.wybostonlakes.co.uk/property](http://www.wybostonlakes.co.uk/property)

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