



SilDerm Scar Gel – clinically proven to reduce unsightly scars

Following the successful introduction into pharmacies of SilDerm Oil and Cream the first clinically proven products for prevention and repair of stretch marks, SilDerm Ltd has just launched Scar Gel, the ingredient of which are clinically proven to not only prevent but can repair the unsightly scars caused by surgical operations, trauma injury, wounds or burns. Routinely used by plastic surgeons to repair severe scarring, Scar Gel is a light, odour-free, quick drying silicone gel, and an ideal treatment for people to use at home to reduce and improve the appearance of both old and new scars. Now available for sale over the counter, and with a trial 6g tube retailing at only £9.99 Scar Gel is a treatment that pharmacists can now confidently recommend to their customers at a cost effective price.



Medical studies have proven that silicone flattens, softens and smooths scar tissue. It also dramatically reduces the redness and relieves the itching and discomfort often associated with scars.

Scar Gel works by bonding to the outer layer of the skin providing a protective barrier against chemical, physical and microbial contamination of the scar site. The gel dries rapidly to form an ultra thin gas permeable and waterproof silicone membrane, which allows the skin underneath to breath, and the scar to mature naturally through normal collagen synthesis. It leaves no residue on the skin so makeup and sunscreen creams can be applied normally.

Scar Gel is safe for use in the hair and on all skin colours and types including people with sensitive skin and children. Depending upon the age and condition of the scar, the recommended initial treatment period is 60-90 days and it can be applied immediately after stitches have been removed and the wound has been closed.

Scar Gel is available in 6g and 15g tubes with a recommended retail price of £9.99 and £24.99 from independent pharmacies or on-line from www.sildermgroup.com

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Note to Editors

Hi resolution images available on request

For samples to review please contact colin@ultimediapr.co.uk

More about SilDerm Group

The SilDerm Group has a strong pharmaceutical background and the company's aim is to establish a major worldwide healthcare brand with products developed to create Beauty Through Science. The development of all SilDerm's products is based on sound scientific and medical research and all products have proven effectiveness. Developed in leading University research centres in the USA, SilDerm's product range includes:

SilDerm™ Stretch Mark Prevention and Repair

SilDerm™-Lumixyl™ Skin Brightening Treatment

SilDerm™-Lumixyl™ Revitaleyes Brightening Eye Cream

SilDerm™-Celfix™ Anti-Ageing Treatment

SilkPeel Dermalinfusion System

Further products and treatments are scheduled for launch during 2012.

Since it's formation in 2009, SilDerm Limited has gone from strength to strength. In addition to working directly with the professional beauty trade, the company currently has UK partnerships with Urban Retreats in Harrods in London and Harvey Nicholls in Manchester. International expansion began in late 2011 with a distribution agreement in Japan, and new territories within Europe and the Middle East are scheduled to come on stream in mid-2012 as part of their controlled organic growth strategy.

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